OFFICE OF THE CITY MANAGER LITTLE ROCK, ARKANSAS

BOARD OF DIRECTORS COMMUNICATION JANUARY 23, 2024 AGENDA

Subject:	Action Required:	Approved By:
An Ordinance approving a Planned Zoning Development titled Haddock 1 STR-2 PD-C located at 1001 McMath Avenue (Z- 3218-B).	√ Ordinance Resolution	
Submitted By:		
Planning & Development Department		Emily Cox Acting City Manager
SYNOPSIS	The applicant is requesting that the 0.24-acre property, located at 1001 McMath Avenue, be rezoned from UU, Urban Use District, to PD-C, Planned Development – Commercial, to allow for the use of the property as a Short-Term Rental (STR-2).	
FISCAL IMPACT	None.	
RECOMMENDATION	Staff recommends approval of the PD-C rezoning request. The Planning Commission voted to recommend approval by a vote of 8 ayes, 0 nays, 2 absent and 1 open position.	
BACKGROUND	The applicant proposes to rezone a 0.24-acre property located at 1001 McMath Avenue from UU, Urban Use District, to PD-C, Planned Development – Commercial, to for the allow use of the property as Short-Term Rental-2 with a maximum stay of twenty-nine (29) days. The owner will not reside in the residence.	
	The property contains an existing five (5)-unit mixed use building. The structure contains four (4), one (1)-bedroom, one (1)-bath Short-Term Rental units and one (1) ground floor studio apartment.	

BACKGROUND CONTINUED

The site currently utilizes on-street parking on both sides of McMath Avenue and East 10th Street; this allows for ample parking for the proposed use. Staff believes this is ample parking for this ST-R.

On June 20, 2023, the City Board of Directors passed an ordinance regulating Short-Term Rentals within the City of Little Rock. The new ordinance establishes "development standards" for Short-Term Rentals. If approved, the applicant must comply with the newly established development standards as follows, in addition to all other requirements of the new ordinance.

All trash pick-up shall comply with requirements for residential one (1)—and two (2)-family residential zones.

The applicant provided responses and additional information to all issues raised during staff's review of the application. The applicant is requesting no variances with the PD-C zoning request.

Staff is in support the requested PD-C rezoning. Staff believes the request is reasonable and that the proposed STR-2 use is appropriate for this location.

Currently, Planning & Development has thirty (30) Short-Term Rentals (STR-1 and STR-2) listed within the database for approved Short-Term Rentals in the City of Little Rock. The City's new Short-Term Rental Ordinance allows a maximum 500 Short-Term Rentals within the corporate boundary of the City of Little Rock.

The Planning Commission reviewed this request at their November 9, 2023, meeting and there were no objectors present. All owners of property located within 300 feet of the site, as well all Neighborhood Associations registered within the City of Little Rock, were notified. Please see the attached Planning Commission minutes for Staff's Analysis and the Commission's action.